



PROMISE HOUSE Sleep Out

supporting homeless & runaway youth

Thursday | November 9, 2017 | Promise House Parking Lot | 7:30 p.m.

Corporate SPONSOR OPPORTUNITIES

Corporate sponsorships include invitation to the dinner reception and evening festivities at the Sleep Out. For any questions regarding the sponsorship opportunities or custom sponsorships, please contact the Event Coordinator at events@promisehouse.org or 214.941.8578.

Galaxy Presenting Sponsor

- "XYZ Company" presents: Promise House Sleep Out - *A Night Under the Stars*
- Company name and logo in all media and marketing materials including Promise House website, social media and press releases

\$25,000

- Unmatched logo visibility at event, including registration, sponsor board, reception and on other collateral
- Premier recognition at to all media and the reception
- Invitation for twelve to attend reception

Light Year Tent Sponsor

- Corporate logo prominently placed on all tents (prominent for media)
- Sponsor name featured on print materials
- Company name and logo in all media and marketing materials including program, Promise House website, social media and press releases

\$10,000

- Special logo visibility at event, including registration, sponsor board and reception
- Special recognition at reception
- Invitation for eight to attend reception

Twilight Sleeping Bag Sponsor

- Corporate Logo on all sleeping bags provided to sleepers during the event (prominent for media)
- Company name in all media and marketing materials including program, Promise House website, social media and press releases

\$5,000

- Special logo visibility at event, including registration, sponsor board and reception
- Special recognition at reception
- Invitation for six to attend reception

Constellation T-Shirt Sponsor

- Corporate Logo on all snow hats provided to sleepers during the event (prominent for media)
- Company name in all media and marketing materials including program, Promise House website, social media and press releases

\$5,000

- Special logo visibility at event, including registration, sponsor board and reception
- Special recognition at reception
- Invitation for six to attend reception

Star Supporting Sponsor

- Company name and logo in marketing materials including program, Promise House website, social media channels and press releases

\$1,000+

- Special recognition at reception
- Invitation for four to attend reception

ALL SPONSORS RECEIVE:

- Recognition on sponsor board and reception
- Recognition in all media releases
- Sponsor name/logo in all event electronic communications
- Web exposure on www.promisehouse.org
- Letter verifying donation for IRS income tax deduction
Nonprofit Organization Status 501 (c)(3) ID NUMBER: 75-2180083

214.941.8578
214.941.7225

224 W. Page Ave.
Dallas, TX 75208

events@promisehouse.org
www.promisehouse.org



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2017 Sponsorship COMMITMENT FORM

CORPORATE SPONSORSHIPS

- Galaxy Presenting Sponsor \$ 25,000
- Light Year Tent Sponsor \$ 10,000
- Twilight Sleeping Bag Sponsor \$ 5,000
- Constellation T-Shirt Sponsor \$ 5,000
- Star Supporting Sponsor \$ 1,000+

REGRET

Unfortunately, I will be unable to participate in the Sleep Out as a sponsor. However, I have enclosed my tax-deductible contribution of:

\$ _____

LOGO INFORMATION

A benefit of sponsoring the Sleep Out is that your logo and name will be displayed on our leaderboard, sponsor signs, banners and on the Promise House website. If you would like to use a specific logo, please e-mail your logo in a vector file format (EPS, AI, etc.) and PNG to events@promisehouse.org.

SUBMISSION

Please return this commitment form as soon as possible to reserve your desired sponsorship level.

Mail to:

Promise House
Attn: Events
224 W. Page Ave.
Dallas, Texas 75208

Fax to:

Promise House
Attn: Events
214.941.7225

Sponsor Name (for display in all printed materials)

Primary Contact Name

Tax Recognition Contact (person who should receive tax recognition letter)

Address

City, State, ZIP code

E-mail Address

Day Time Telephone Number

Website

\$ _____
Payment Total

- MasterCard Visa Amex

Please charge my credit card for the above amount.

Card #: _____

My check for the above amount made payable to Promise House is enclosed.

Exp. Date: _____ Authorization Code: _____

MC/Visa - 3 digit code on card back;
Amex - 4 digit code on card front

Please invoice me at the above address. Payment is due by November 1, 2017

Signature: _____

I have already made my payment online at promisehouse.org.

Billing Address: _____
if different from above

City, State, ZIP code:



📞 214.941.8578
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Dallas, TX 75208

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A Night Under the Stars

The 3rd Annual Promise House Sleep Out invites Dallas' top business and community leaders to sleep outside to raise awareness and funds for homeless, runaway and at-risk youth. On Thursday, November 9, 2017, participants will spend the night in the Promise House parking lot learning about the issues that homeless youth face and what the community can do to help. Promise House will provide sleeping bags and cardboard, but unlike those experiencing real homelessness, sleepers will have access to restrooms, on-site security, dinner, snacks and beverages.

In conjunction with National Runaway Prevention Month, A Night Under the Stars aims to educate the community about youth experiencing homelessness, inspire change and shine a light on youth homelessness!



In-Kind Sponsor Benefits

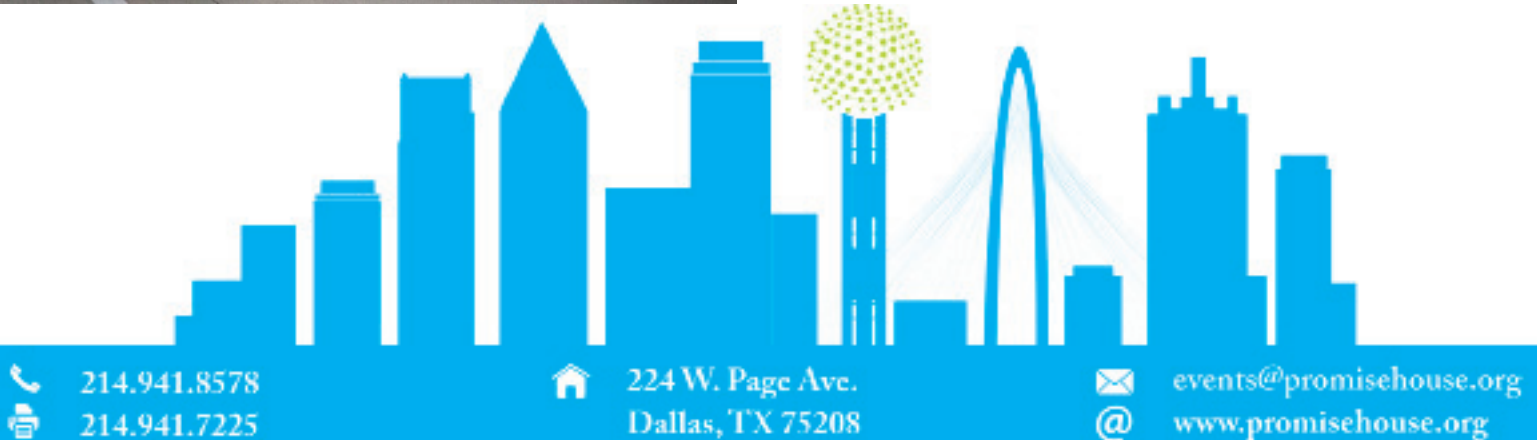
FOOD, BEVERAGE AND OTHER INKIND SPONSORS WILL RECEIVE THE FOLLOWING:

- Logo on promotional and advertising materials including but not limited to: Save-the-Dates, invitations, email blasts, social media, leaderboard, flyers, etc.
- Inclusion in pre- and post- event press releases
- Company name and logo displayed at the event
- Opportunity to provide or display promotional materials at the event including flyers, coupons, giveaways, etc.
- Name recognition on Promise House website for one year (approximately 3,000 hits per month)
- Opportunity to exclusively brand event material such as napkins, plates, cups, etc.
- Letter verifying donation for IRS income tax deduction

Nonprofit Organization Status 501 (c)(3) ID NUMBER: 75-2180083

SPONSOR WILL PROVIDE PROMISE HOUSE WITH THE FOLLOWING:

- Product for approximately 150 guests
- Any and all necessary equipment as related to the contribution
- Any and all necessary staff to prepare items related to the contribution



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In-Kind Sponsor CONTRIBUTION FORM

<hr/>	<hr/>
Donor Name (for display in printed materials)	Specific Item Description
<hr/>	<hr/>
Contact Name	<hr/>
<hr/>	<hr/>
Address Line 1	<hr/>
<hr/>	<hr/>
Address Line 2	Retail Value (as determined by donor)
<hr/>	<hr/>
City, State, ZIP code	Date Available for Delivery or Pick-Up, and/or Any Other Instructions
<hr/>	<hr/>
Day Time Telephone Number	<hr/>
<hr/>	<hr/>
E-mail Address	<hr/>

FOR MORE INFORMATION, CONTACT

Mimi Lewis, Event Coordinator
214.941.8578
events@promisehouse.org

LOGO INFORMATION

A benefit of sponsoring the Sleep Out is that your logo and name will be displayed sponsor signs and on the Promise House website. Please e-mail your logo in a vector file (EPS, AI, etc.) and PNG to events@promisehouse.org.

Donor Signature

Date

SUBMISSION

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