



Thursday | November 9, 2017 | Promise House Parking Lot | 7:30 p.m.

Corporate SPONSOR OPPORTUNITIES

Corporate sponsorships include invitation to the dinner reception and evening festivities at the Sleep Out. For any questions regarding the sponsorship opportunities or custom sponsorships, please contact the Event Coordinator at events@promisehouse.org or 214.941.8578.

Galaxy Presenting Sponsor

- · "XYZ Company" presents: Promise House Sleep Out A Night Under the Stars
- Company name and logo in all media and marketing materials including Promise House website, social media and press releases

Light Year Tent Sponsor

- Corporate logo prominently placed on all tents (prominent for media)
- · Sponsor name featured on print materials
- Company name and logo in all media and marketing materials including program, Promise House website, social media and press releases

Twilight Sleeping Bag Sponsor

- Corporate Logo on all sleeping bags provided to sleepers during the event (prominent for media)
- Company name in all media and marketing materials including program,
 Promise House website, social media and press releases

Constellation T-Shirt Sponsor

- Corporate Logo on all shirts provided to sleepers during the event (prominent for media)
- Company name in all media and marketing materials including program,
 Promise House website, social media and press releases

Star Supporting Sponsor

Company name and logo in marketing materials including program,
 Promise House website, social media channels and press releases

ALL SPONSORS RECEIVE:

- Recognition on sponsor board and reception
- Recognition in all media releases
- Sponsor name/logo in all event electronic communications

\$25,000

- Unmatched logo visibility at event, including registration, sponsor board, reception and on other collateral
- · Premier recognition at to all media and the reception
- Invitation for twelve to attend reception

\$10,000

- Special logo visibility at event, including registration, sponsor board and reception
- Special recognition at reception
- Invitation for eight to attend reception

\$5,000

- Special logo visibility at event, including registration, sponsor board and reception
- Special recognition at reception
- · Invitation for six to attend reception

\$5,000

- Special logo visibility at event, including registration, sponsor board and reception
- · Special recognition at reception
- · Invitation for six to attend reception

\$1,000+

- Special recognition at reception
- · Invitation for four to attend reception
- Web exposure on www.promisehouse.org
- Letter verifying donation for IRS income tax deduction Nonprofit Organization Status 501 (c)(3) ID NUMBER: 75-2180083











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2017 Sponsorship COMMITMENT FORM

CORPORATE SPONSORSHIPS

- ☐ Galaxy Presenting Sponsor \$ 25,000
- ☐ Light Year Tent Sponsor \$ 10,000
- □ Twilight Sleeping Bag Sponsor \$ 5,000□ Constellation T-Shirt Sponsor \$ 5,000
- ☐ Star Supporting Sponsor \$ 1,000+

REGRET

Unfortunately, I will be unable to participate in the Sleep Out as a sponsor. However, I have enclosed my tax-deductible contribution of:

\$_____

LOGO INFORMATION

A benefit of sponsoring the Sleep Out is that your logo and name will be displayed on our leaderboard, sponsor signs, banners and on the Promise House website. If you would like to use a specific logo, please e-mail your logo in a vector file format (EPS, AI, etc.) and PNG to events@promisehouse.org.

SUBMISSION

Please return this commitment form as soon as possible to reserve your desired sponsorship level.

Mail to:

Promise House Attn: Events 224 W. Page Ave. Dallas, Texas 75208

Fax to:

Promise House Attn: Events 214.941.7225

Sponsor Name (for display in all print	ed materials)		
Primary Contact Name			
Tax Recognition Contact (person	who should receive tax re	ecognition let	ter)
Address			
City, State, ZIP code			
E-mail Address			
Day Time Telephone Number	Website		
\$ Payment Total	☐ MasterCard	□ Visa	□ Amex
 Please charge my credit card for the above amount. 	Card #:		
 My check for the above amount made payable to Promise House is enclosed. 	Exp. Date: Signature:	MC/	Visa - 3 digit code on card bac Amex - 4 digit code on card fro
☐ Please invoice me at the above address. Payment is due by November 1, 2017	Billing Address:		
□ I have already made my payment online at promisehouse.org.			
	City, State, ZIP code	:	









