

2019 CORPORATE SPONSORSHIP

| | PROMISE HOUSE | | | | | | |
|----------------------|---|--|--|-----------------------------------|--|---|-----------------------------|
| | PROMISE I IOUSE | \$40,000 | \$30,000 | \$20,000 | \$10,000 | \$5,000 | Golf Only \$3,000 |
| | Naming Opportunities | Industry Exclusivity | | | | | |
| | Customized Marketing Plan | x | | | | | 9 |
| BRANDING | Promotional Item / Goodie Bag | 2 items | 1 item | 1 item | | | Section |
| | Event Collateral (on-site, digital communication, etc.) | Stage speaking opportunity | Logo | Logo | Name | Name | Name |
| | Table Signage / Program Recognition | Logo | Logo | Logo | Name | Name | Name |
| | Promise House Logo Usage (Customized) | x | X | | | | |
| | Year Round Recognition on Promise House Website | Logo + Link | Logo | Logo | Name | Name | |
| | Annual Report (digital+printed) | Logo + Link | Logo | Logo | Name | Name | |
| | Newsletter (digital) | Feature story / Logo + Link | Logo + Link | Logo | Name | Name | |
| MEDIA AND DIGITAL | Custom Sponsor E-blasts (w/logo+link) | x | х | | | | ي |
| | Event Page on Promise House Website | Logo + Link | Logo + Link | Name | Name | Name | |
| | Promise to Care Event Video | Logo | Logo | Name | Name | Name | |
| ΣΩZ | Event Press Release | Custom | Custom | Name | Name | Name | 4 |
| ∢ . | Social Media (with mentions, tags and images) | 15 | 10 | 5 | | | |
| EMPLOYEE ENGAGEMENT | VIP Parking Passes | х | Х | | | | |
| | Custom Event Volunteer Engagement | x | X | | | | |
| | VIP / Pre-Event Party Invitations | 10 tickets | 8 tickets | 5 tickets | | | |
| | Event Teambuilding Support | x | Х | X | | | |
| | Table Placement | Premier | Prominent | Prominent | Priority | | • |
| | Event Tickets / Access | 8 Sleepers or 6 Golf Foursomes | 6 Sleepers or 5 Golf Foursomes | 4 Sleepers or 4 Golf Foursomes | 2 Sleepers or 3 Golf Foursomes | 1 Sleeper or 2 Golf Foursomes | 1 Golf Foursome |
| | Lunch with CEO | х | Х | | | | |
| | Customized Impact Reports | Х | Х | Х | | | |
| | Promise House VIP Event Invitations | Х | Х | Х | | | |
| | Personalized Tours | See Us Now Youth Count | See Us Now Youth Count | Х | | | |
| | Employee Kickoff | Х | Х | Х | Х | Х | |
| | Promise House Volunteer Events | Custom | Custom | X | Х | Х | Х |
| | Mission Engagement Opportunity | X | Х | X | x | Х | X |