



Fundraising Guide

www.promisehouse.org/individual-giving/

What We Do



OUR MISSION

Promise House moves youth in crisis toward safety and success.

OUR VISION

The vision of Promise House is that every youth has a safe and nurturing place to call home.



OUR SERVICES

We accomplish this through crisis intervention, emergency shelter and long-term housing, case management and counseling services, education services, and advocacy outreach.



Our Programs

EMERGENCY YOUTH SHELTER

The Emergency Youth Shelter Program provides a temporary sanctuary for homeless, runaway and abandoned youth until a permanent home is found.

WESLEY INN PROGRAM

The Wesley Inn Program guides homeless pregnant and parenting teen mothers to become healthy, independent and nurturing parents.

FANNIE C. HARRIS YOUTH CENTER

A first-of-its kind collaboration to serve homeless youth in Dallas ISD by transforming a former elementary school into the Fannie C. Harris youth center.



RAPID REHOUSING

The Rapid Rehousing Program places youth in an apartment with up to six months of support and a case manager who helps navigate community resources and teaches independent living.

OUTREACH, INTAKE, AND ASSESSMENT

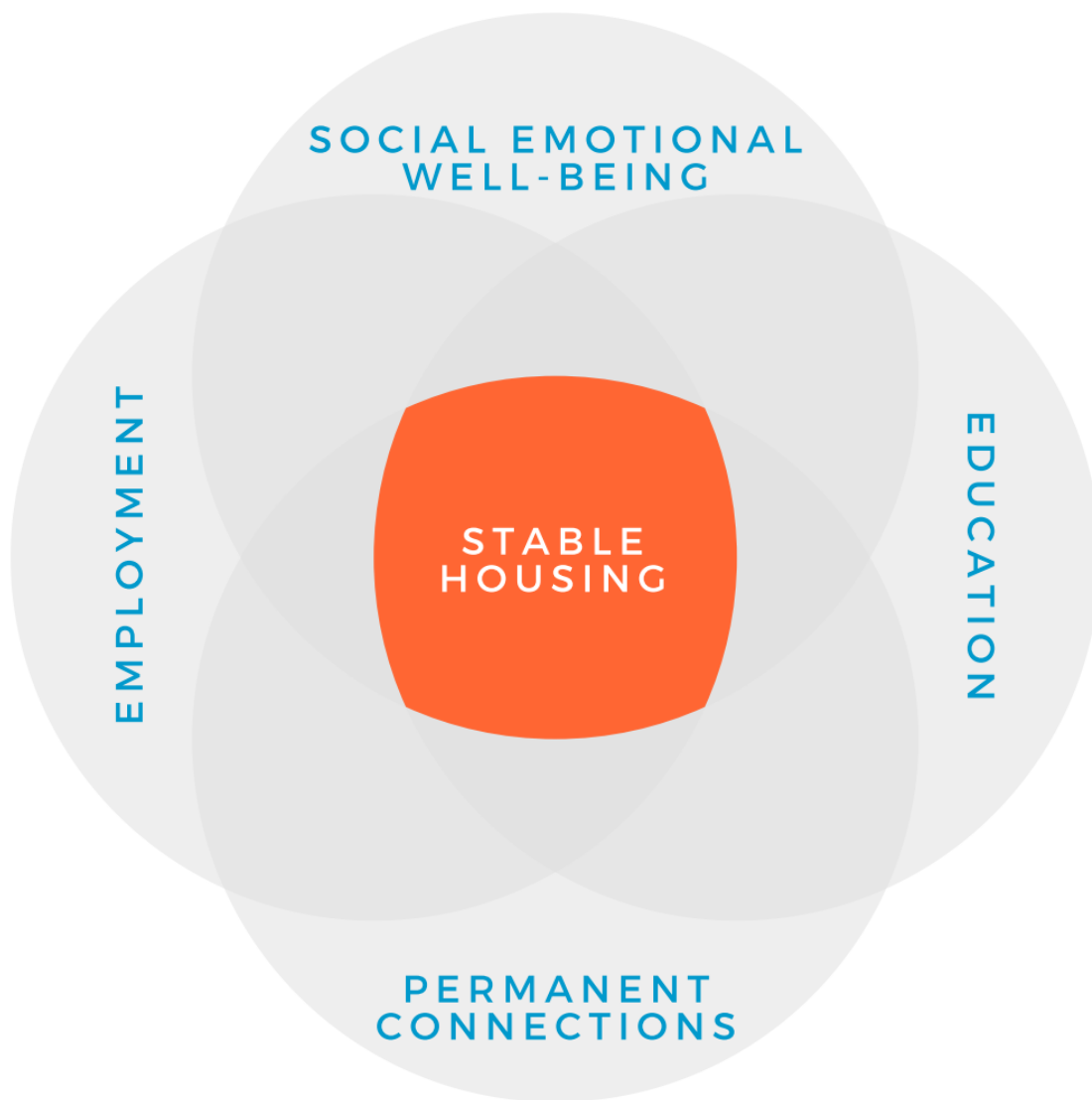
The Outreach and Intake team connects with youth living on the streets, providing food and hygiene packages and assisting them to find safe living arrangements.

TRANSITIONAL LIVING PROGRAM

The Transitional Living Program equips homeless youth ages 18 to 21 with the skills and education to become independent, productive members of society.

Our Approach

Promise House programs use evidence based practices and research driven interventions focused on creating outcomes in the following areas.



How can you help?

Become a Virtual Volunteer!

With your help, we can spread the word and let people know about youth homelessness in DFW.

FOLLOW US ON SOCIAL MEDIA



<https://www.facebook.com/promisehousedallas>



@promisehousedallas



<http://www.linkedin.com/company/promise-house>

Tag your friends

One of the best ways to spread a message is to tag friends in your network! Give them a shout out and let them know about the good stuff that Promise House is doing!

#UseHashTags

Hash tags link your post to others that have the same hash tag attached to them. It's a great way to start a conversation! Use hash tags like #promisehouse, #dallastx, or #endyouthhomelessness.

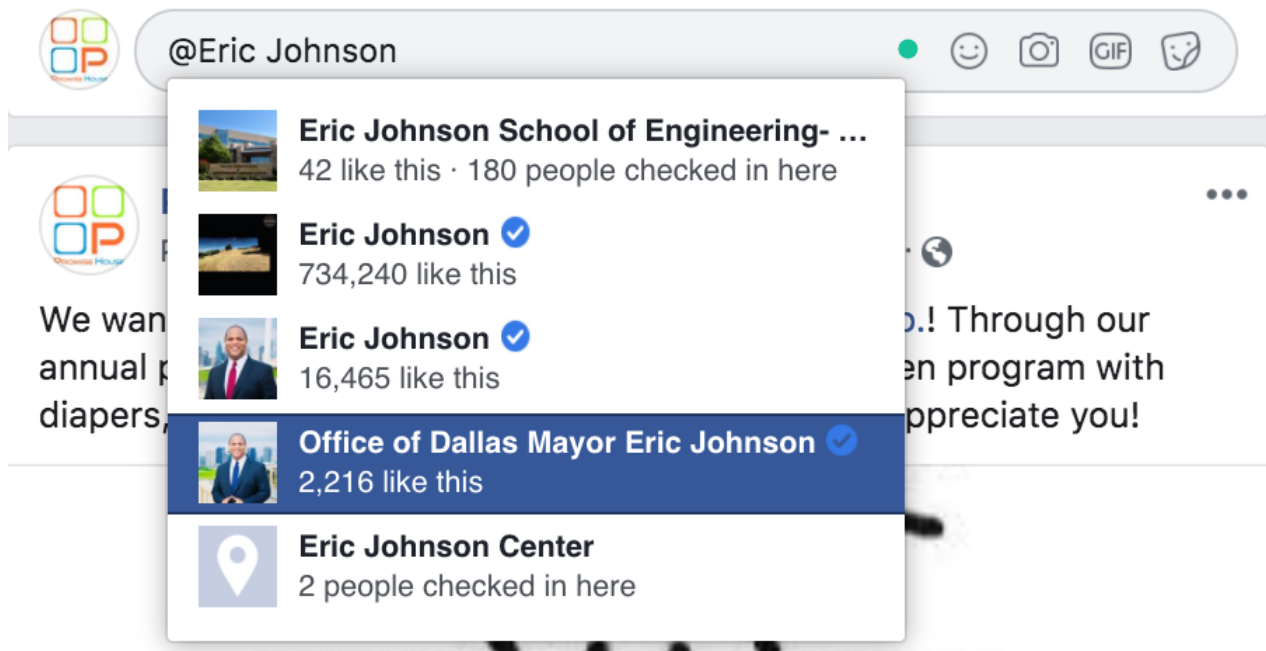
Share our posts

When Promise House makes a post, share the good news with your network and update your friends about what's happening in their community!

Tips and Tricks

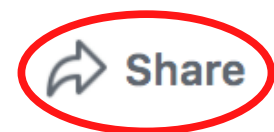
How to tag?

See a post you want to share with your network? Comment on the post with "@" and type in your friends' names! Now they can learn more about Promise House, too!



How to share?

While you can't tag all of your friends, you can share our posts to your News Feed! The "Share" icon below can be found beneath all of our posts and can be used to spread news to all of your friends.

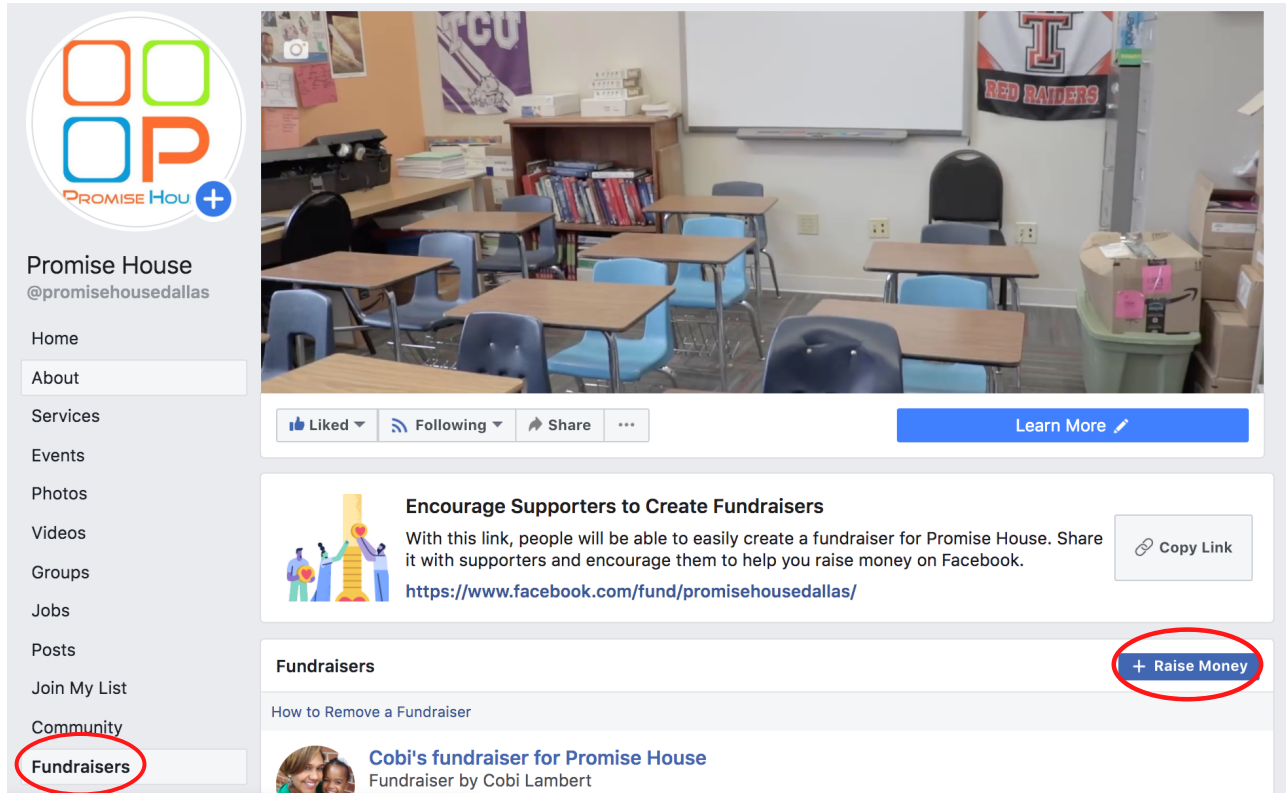


Start a Facebook Fundraiser

Now it's easier than ever to help our youth!

Step 1

Go to the Promise House page, click "Fundraisers", and "Raise Money".



Step 2

Set a goal and tell your story! The best way to share the Promise House mission is to explain what it means to you. Why do you support Promise House?

Step 3

Share your fundraiser with your friends and watch your impact! Don't forget to thank people in your network when they make a gift. This could be through a note, a comment, or a phone call. Let them know the difference they're making!

How do you tell your story?

Social media is the easiest way to make an impact - but building a connection is the most powerful way.

Sample Facebook Post

There are nearly 3,500 homeless students in Dallas ISD this year. Promise House provides access to safety and housing, healthcare services, mental health services, and educational support to children and teens facing housing instability.

I support @Promise House because... [Your personal story!] Join me by contributing to my Facebook fundraiser and together we can make a difference!

Sample Instagram Post

I believe that every child should have access to safety and the resources they need. That's why I'm raising money for @promisehousedallas as they move youth in crisis towards safety and success.

Sample Email

There are nearly 3,500 homeless students in Dallas ISD this year. Promise House provides access to safety and housing, healthcare services, mental health services, and educational support to children and teens facing housing instability.

I support Promise House because... [Your personal story!] Join me by making a donation and together we can make a difference!

Sample LinkedIn Post

Looking to give back to your community? Join me as I support @Promise House, an organization dedication to providing access to safety and housing, healthcare services, mental health services, and educational support to children and teens facing housing instability.

Making a BIG impact

Now that you've made a Facebook Fundraiser, how can you make the biggest impact?

Share Goal Progress

Make sure to update your community on the great work that's happening! After setting fundraising goals, it's important to continue to tell your friends and followers about your progress and to encourage them to support.

Remind Friends About Matching Gifts

Many companies will match the charitable gifts of their employees! You can double the impact of a gift by telling your friends to check with their employers about gift matching.

Utilize our image resource library

Are you looking for graphics, images, or statistics to help convey your message? Check out our [image resource library](#) and grab some graphics that will help you tell your story about Promise House!

