

# 2021 SPONSORSHIP COMMITMENT FORM

Sponsor/Organization Name

Primary Contact Name

Tax Acknowledgement Contact Name

Address

City, State, Zip Code

Email Address

Day Time Telephone Number Website

Acknowledgement Name

I/We Would Like To Remain Anonymous

## PAYMENT INFORMATION

Payment Total \$ \_\_\_\_\_

## OPTIONS

- Please charge my credit card for the above amount.
- My check for the above amount made payable to Promise House is enclosed. Please invoice me at the above address. Payment is due by August 16, 2021.
- I have already made my payment online at [promisehouse.org](http://promisehouse.org).

## CREDIT CARD AUTHORIZATION

MasterCard     VISA     AMEX

Card Number

Expiration Date

Authorization Code

(Mc/Visa - 3-Digit Code On Back; Amex - 4-Digit Code On Front)

Signature

Billing Address (if different from above)

City, State, Zip Code



## SPONSORSHIP OR UNDERWRITING LEVEL

- \$40,000
- \$30,000
- \$20,000
- \$10,000
- \$5,000
- \$3,000
- \$2,000
- \$1,500

I am unable to sponsor this year but would like to make a contribution in the amount of \$ \_\_\_\_\_

## LOGO INFORMATION

As a benefit of sponsorship, your logo or name may be displayed on our event signage and/or on the Promise House website. Please email your preferred logo in both a vector file format (EPS or AI) and a PNG to [events@promisehouse.org](mailto:events@promisehouse.org) by Monday, August 9, 2021.

## SUBMISSION

Please return this commitment as soon as possible to reserve your desired sponsor or underwriting level.

## EMAIL TO

[events@promisehouse.org](mailto:events@promisehouse.org)

## MAIL TO

Promise House  
Attn: Events  
224 W. Page Ave. Dallas, TX 75208

## GO ONLINE

[promisehouse.org/events](http://promisehouse.org/events)

		\$40,000	\$30,000	\$20,000	\$10,000	\$5,000	Golf Only \$3,000	
BRANDING	Naming Opportunities	Industry Exclusivity						Event specific
	Customized Marketing Plan	X						
	Promotional Item / Goodie Bag	2 items	1 item	1 item				
	Event Collateral (on-site, digital communication, etc.)	Stage speaking opportunity	Logo	Logo	Name	Name	Name	
	Table Signage / Program Recognition	Logo	Logo	Logo	Name	Name	Name	
	Promise House Logo Usage (Customized)	X	X					
	Year Round Recognition on Promise House Website	Logo + Link	Logo	Logo	Name	Name		
	Annual Report (digital+printed)	Logo + Link	Logo	Logo	Name	Name		
	Newsletter (digital)	Feature story / Logo + Link	Logo + Link	Logo	Name	Name		
MEDIA AND DIGITAL	Custom Sponsor E-blasts (w/logo+link)	X	X					Event specific
	Event Page on Promise House Website	Logo + Link	Logo + Link	Name	Name	Name		
	Promise to Care <b>Virtual</b> Event	Logo	Logo	Name	Name	Name		
	Event Press Release	Custom	Custom	Name	Name	Name		
	Social Media (with mentions, tags and images)	15	10	5				
EMPLOYEE ENGAGEMENT	VIP Event Invitations	6 foursomes	5 foursomes	4 foursomes	3 foursomes	2 foursomes	1 foursome	Event specific
	Event Teambuilding Support	X	X	X				
	Table Placement	Premier	Prominent	Prominent	Priority			
	Lunch with CEO	X	X					
	Customized Impact Reports	X	X	X				
	Employee Kickoff	X	X	X	X	X		
	Promise House Volunteer Events	Custom	Custom	X	X	X	X	
	Mission Engagement Opportunity	X	X	X	X	X	X	